Electricity is a fundamental good, providing millions of people in Europe with light and warmth. The price of electricity paid by final consumers is therefore important to all of society. But how does this price come about?

At the end of every month, end consumers pay for the amount of electricity they used at the so-called retail price. This price is made up of three approximately equally large components, although the exact weight of each factor varies between countries:

\[ \text{Retail price} = \text{price for power consumed} + \text{network charges} + \text{taxes & levies}. \]

The price of the power component in the final electricity bill is based on specific formulas, which vary between European states and suppliers. Its most decisive factor are prices in the wholesale markets, which is where producers sell electricity, and energy providers buy it to supply their customers, be it industrial or final consumers, in the retail market.

In Europe, national wholesale electricity markets have been steadily integrated across borders, a process made possible through two decades of cooperation between many stakeholders.

The welfare gains created as a consequence are estimated at more than €1 bn per year.\(^1\)

In the power spot market, supply and demand are matched on close-to-real-time basis, creating a strong price signal, facilitating the integration of intermittent renewables.

In the short-term, this price is decisive for generation and consumption decisions. In the longer-term, spot prices provide crucial investment signals for the build-up of new energy assets. In addition, spot prices are a key reference for other markets, not only the forward and balancing markets, but also for bilateral trade outside of organised marketplaces.

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Price Formation in European Spot Markets

- Price formation is based on **marginal cost**, which indicates how much it costs a producer to generate one additional MWh of electricity. Power plants are put on the market by the order of their marginal production cost, starting with the least expensive up to the most expensive plant, activated in that order to meet demand. The last activated plant sets the price. **All producers are paid the same price €/MWh for the same product: electricity.**

- The **least expensive marginal production costs** are usually renewables, the most expensive plants are **gas and coal plants**. In addition, the use of coal and gas generation in Europe needs to be covered by CO₂ certificates, creating a direct connection between electricity pricing and CO₂ pricing, as well as prices for coal and gas.

- The **marginal cost pricing system enables all generators to cover their costs**, ensuring security of supply, while incentivising generators to offer their production at a price not higher than their actual operating costs.


- The **price signal best reflects the equilibrium of supply and demand** at any point in time. In the current period of high energy prices, the market continues to provide robust price signals, reflecting market conditions accurately.

- Lasting **periods of extreme prices**, be they high or low, point to a tense structural situation in the energy system and can be interpreted as a call for investments into certain generation capacities and technologies.

- Price volatilities on the other hand, be it very high or negative prices, have been increasingly observed in Europe over the past years. They point to the need for more flexibility in the energy system. As Europe transitions from fossil fuel dependency to higher shares of renewables, this need will only become more important and pressing. Multiple solutions can increase flexibility in the market, such as demand response, storage, sector coupling, local flexibility markets, increased interconnection capacities across countries, and closer to real time trading.

- [http://Flexibility Policy Factsheet](http://Flexibility Policy Factsheet)