



North-Western Europe Price Coupling (NWE)

**Communication plan for
market participants
and stakeholders in
North-Western Europe**





Communication for the NWE partners





Communication requirement to the stakeholders



- ACER emphasises the importance of transparency in both the market and the NWE Price Coupling Project
- JSC meeting 13th Jan 2013 requested improvements in communication:
 - Updated communication plan
 - Updated Q&A
 - All relevant information to be made available on online:
 - CASC website for TSOs
 - PX's individual websites for PX



Proposed and completed actions

- Publication of all relevant documentation online:
 - CASC website for TSOs
 - PX's individual websites for PX
- Documentation to be published online:
 - Slides from 1st Stakeholder Forum 2012 in Brussels
 - Q&A regularly updated based on new information and replies to stakeholder enquiries
 - 1st, 2nd and 3rd Progress Report
 - Monthly Progress Report to NRAs
- Organisation of 2nd Stakeholder Forum
 - Slides from 2nd Stakeholder Forum 2013 in London
- Press conference after Stakeholder Forum
- Press release to be published on websites of all parties with link to PXs and on CASC website for information



Timeline

- **February:**
 - Publication of press release
 - Announcement on market consultation (February/March)
- **March:**
 - January and February Monthly Reports to NRA
 - 1st and 2nd Progress Reports (public version)
 - Updated Q&A
 - 3rd Progress Report (public version)
 - March Monthly Report
- **April:**
 - Final Regulatory Report (public version)
 - April Monthly Report
 - Invitation to Stakeholder Forum
- **May:** May Monthly Report
- **June:**
 - 2nd Stakeholder Forum
 - Slides of 2nd Stakeholder Forum
 - June Monthly Report
- **July – November:** Monthly Reports
- **November:** press release on go-live

North-Western Europe Price Coupling (NWE) goes live, November 2013

